

Jeff Sibal

8404 Colorado Ave #110, Riverside, CA. 92504

(714) 270-2221

jeffsibal@gmail.com

Portfolio: <http://sibaldesign.com>

15+ Years of Creative/Visual Designer experience specializing in Marketing and Tech Ops for building prototypes, wireframes, visual designs using Adobe Photoshop, Illustrator, Sketch, Adobe XD and InVisionApp. I also have experience in development skills such as HTML5, CSS and Javascript.

Technical and Key Skills

- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe Dreamweaver
- Adobe XD
- Adobe Premiere CC
- Sketch App
- Microsoft Word
- Microsoft Excel
- InVisionApp
- Design, Layout and Typography
- Strong Communication Skills
- HTML/CSS
- Workflow Management
- Wireframe/Prototyping/Concept
- Strong Organizational Skills
- Team Player
- Detail Oriented
- Strong Work Ethic

Experience

01/2019 – 08/2017

UI/UX Developer - *The Money Source, Melville, NY 11747*

- Responsible for building prototypes, workflow for mobile app, online customer support with knowledge base and landing pages.
- Ensure the highest quality of the implemented projects.
- Assisted on rebranding the company with website redesigns.
- Supervised and assisted on creating emails.
- Assisted on creating task templates for project managements.

12/2011 – 01/2017

Creative Designer – *Stearns Lending, LLC. Santa Ana, CA*

- Responsible for managing and designing the company intranet portal.
- Responsible for taking company profile photos and other photos for ads.
- Responsible for creating email, marketing campaigns and magazine ads.
- Assisted on creating designs for company website.

11/2011 – 07/2007

Creative Designer – *Rakuten.com(Formerly Buy.com) Irvine, CA.*

- Responsible for designing custom emails and banner ads.
- I managed several microsities that I've designed.
- Ensure the highest search visibility and SEO for microsities.
- Developed sites from prototypes to live pages.

Education

2017 – *Udemy*

Running a Mobile App Dev Business: The Complete Guide

2016 – *Udemy*

The Complete App Design Course: UX, UI and Design Thinking

2000 – *Fullerton College, Fullerton, CA*

Associate of Arts in Graphic & Multimedia Design