

JEFF SIBAL

UI/UX AND VISUAL DESIGNER

WWW.SIBALDESIGN.COM

CONTACT

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SKILLS & EXPERTISE

Adobe CS	Wireframe
Sketch	Creativity
InVision	Innovative
Principle	Teamwork
Wordpress	Organization
Trello	UI/UX Design
Apple Keynote	Multitasking
Microsoft Office	Time Management

EDUCATION

1996 - 2000

Fullerton College - Fullerton, CA
*Associate of Arts in Graphic
& Multimedia Design*

1990 - 1994

Katella High School - Anaheim, CA
Diploma

I have fifteen plus years' of experience as a Designer specializing in Graphic Design, UI/UX, Photo Editing, Typography, Design Concepts using platforms such as Sketch, InVision, Principle and Adobe CS. I've delivered mock-ups, wireframes, prototypes, user story flows and work with groups of creatives, developers, product managers and business stakeholders from small to large campaigns.

WORK EXPERIENCE

11/2017 - 01/2019

The Money Source - Melville, NY 11747

UI/UX Developer

I was working remotely and my responsibilities were to build concepts, wireframes, prototypes and user workflow for a mobile app and an online customer support landing page site. I was also responsible on conceptualizing and redesigning the company's loan registration website while assisting on company email campaigns.

12/2011 - 01/2017

Stearns Lending - Santa Ana, CA 92707

Creative Designer

I was responsible for managing the company intranet, which consists of updating and adding context, info graphics, images and document files from different channels of the company. While I also assisted on designing email campaigns, photographed headshots, marketing collaterals and maintained the company website for the Marketing Dept.

07/2007 - 11/2011

Rakuten.com - Aliso Viejo, CA 92656

Creative Designer

I've collaborated with the Creative Team while working in the Marketing Dept. for designing custom emails campaigns, keynote presentations and banner ads while also designing several product landing pages for third party vendors that was then managed by the product managers.